

1/18/11 FOR IMMEDIATE RELEASE:

NINER ANNOUNCES C5 WARRANTY PROGRAM FOR CARBON FIBER PRODUCTS



Niner Bikes announces a new five year warranty on all carbon products. This includes the Niner Air 9 Carbon frame, the Niner Carbon fork and the new Niner Flat Top 9 carbon bar.

"Niner Bikes is proud of the testing and care we put into the design and manufacture of our carbon products. We feel that the best way to show this is to extend our warranty period to five years on all carbon items - our C5 program. This warranty is retroactive for all owners of Niner carbon products."

Steve Domahidy, Co-founder

Our carbon fiber testing and design rivals the best in the bike industry. Rather than just talking about it, we choose to demonstrate this commitment via a dedication to amazing product testing, frame and component longevity and our new <u>carbon guarantee</u>.

DETAILS:

- Warranty is retroactive for all owners of Niner Air 9 Carbon frames and forks.
- Warranty is only available for original product owners with proof of purchase from an authorized Niner dealer, no online auction purchases will be honored.
- For best service, current unregistered Niner product owners are encouraged to register on the Niner Bikes online warranty registration site. For future purchases, online registration will be required for warranty service.

See our Niner Encyclopedia for complete warranty information.

Niner Bikes was founded 2004 in Southern California by Chris Sugai and Steve Domahidy. The company is dedicated to the ideals of passion, commitment and 29ers only.