



SRAM LLC is one of the world's largest suppliers of components to the bike industry. Established in Chicago in 1987, SRAM continues to promote cycling through its products, its advocacy, and its employees who are dedicated to improving the cycling experience. Today, SRAM employs more than 2,500 people in 16 offices across 9 countries. SRAM is proud to be an equal opportunity employer.

Position: SRAM European Technical Coordinator (m/f)

Location: Schweinfurt / Germany

Purpose:

- Support the European Marcom PR Team in all technical questions and hands-on jobs where SRAM, ZIPP and Quarq road, triathlon and cyclocross products are involved.

Job Responsibilities:

- Inform and train the Marcom PR team about new products and technologies
- Technical Contact to European magazine editors in all technical questions relating to SRAM, ZIPP and Quarq road, cyclocross and triathlon products.
- Technical SRAM events support with media, customers and partners.
- Handle the European SRAM road-bike test fleet and workshop in SW
- Inform and contact PMs, engineers and the development team about technical issues, opinions and trends out in the field
- Handle the central stock inventory of SRAM, ZIPP and Quarq products with the logistics coordinator
- Support the team with German translations (articles, PR,...)

Education / Minimum Qualifications:

- Minimum 5 years experience in the bike industry
- Trained bicycle mechanic
- Fluent in German and English (written and spoken)
- Strong communications and organizational skills
- Ability to travel internationally regularly and work at weekend
- Proficient in MS Office – Word, Excel, PowerPoint



- Team player – reaches out to peers and cooperates with colleagues and supervisors
- Road/cyclocross/triathlon racing experience is a plus

Please send resume and cover letter to:

Jana Apitzsch
japitzsch@sram.com