

WHOOOP

UCI  
MOUNTAIN BIKE  
WORLD SERIES

WB WBD | Sports



# 2025 MTB REFORM

EVOLUTION OF MOUNTAIN BIKE  
RACING

CONFIDENTIAL

## OVERVIEW

- 01 Sporting updates

---
- 02 UCI World Cup Qualifying Pathway

---
- 03 UCI Mountain Bike Team Changes

---

### **Elevate the UCI World Cup**

Elevate the pinnacle of the sport through more focused racing. Celebrating the world's best riders and teams

### **Create a pathway**

Build a strong sporting pathway for riders and teams. From National to Continental, to UCI World Cup

### **Multi-year commitments to teams**

Support long-term planning, budgeting, athlete contracts, infrastructure development

### **Team focus**

Greater exposure for brands, increased value of teams

### **Clear rules, build rider identities**

Increase the promotion of riders, build heroes and increase fan engagement

### **Promotion**

To provide more opportunities for marketing, media and fan engagement



WHOOOP

UCI  
MOUNTAIN BIKE  
WORLD SERIES

# 01

## SPORT UPDATES



WBD | Sports



UCI  
CROSS COUNTRY  
WORLD CUP

0 – 100mm Travel Bikes

1hr:20min racing

### The Pinnacle

Elbow to elbow racing, the purest form of physical endurance. The Olympic format

UCI  
ENDURO  
WORLD CUP

140 – 160mm travel bikes

4-6 hours of racing

### All Mountain

The ultimate physical and technical challenge for every athlete, on the best trails in the world

UCI  
DOWNHILL  
WORLD CUP

180mm + travel bikes

3 minutes of racing

### The Spectacle

Precise chaos, where human and technological boundaries are pushed to the limits, against the clock



## GENERAL SPORT UPDATES

- Addition of a separate Junior category at UCI calendar DHI events (Continental series only), allowing pathway races to match the UCI World Cup structure
- Adjustments to UCI regulations allowing HC category Downhill events to take place globally
- Add *NEW* Junior category (17-18yr) to the UCI Enduro World Championships



## WORLD SERIES UPDATES

- New UCI Downhill World Cup Elite qualifying system to replace Semi-Final
- Increase of Elite Women in the UCI Downhill World Cup finals to 15 riders
- Podiums in all formats/categories will host 3 riders
- UCI World Cup Team standings will be simplified across all formats. Only a Mixed Team standing will be calculated, per format from 2025 onwards
- UCI MTB World Series Teams to register 3 brand colours with WBD: 1 primary/main brand, plus 2 others, for promotional purposes. Team colours should be the predominant colours used by a team on clothing and equipment, and will be used by WBD across graphics and promotional assets
- Riders who have won an Elite UCI World Cup (XCO, XCC, DHI, EDR) will be asked to select a career number (2-999) with WBD.

## CAREER NUMBERS FOR ELITE RIDERS

- Every currently competing UCI World Cup Elite winner, per format, will be asked to select a unique career number from numbers 2 – 999
- Every currently competing UCI World Cup Elite winner, per format, will be asked to select a colour for their unique career number (for promotional purposes only)
- Upon official retirement, a rider's unique career number will be put back into circulation
- Elite riders will be asked to select their number in descending order starting with the rider who currently has the highest number of UCI World Cup wins

## OVERALL WORLD CUP SERIES LEADER

- Number 1 will be exclusively held for the current leader of the UCI World Cup standings, per format.
- The Leaders Jersey, and number 1 plate will be awarded on the podium after each UCI World Cup
- The current UCI World Cup leader will race with number 1, superseding their unique career number

## CROSS-COUNTRY WORLD CUP (XCO & XCC)

- U23 races to be hosted at all UCI World Cups, but the UCI Cross-country Olympic U23 race will not be broadcast at double events schedules (that include DHI on the same weekend)

## DOWNHILL WORLD CUP (DHI)

### DHI Qualification - Two Qualifying Sessions (Q1 & Q2)

- All Elite riders will compete in Qualifying 1 Session (Q1)
- Top 20 Elite Men and top 10 Elite Women from Q1 proceed directly to Finals
- All remaining riders compete in Qualifying 2 (Q2). The top 10 Elite Men and top 5 Elite Women will also qualify for Finals
- Elite Finals racing will host 30 Elite Men and 15 Elite Women
- Qualifying/Finals Protection status regulation removed
- All UCI Downhill Junior World Cup Finals will continue to be broadcast live

## ENDURO WORLD CUP (EDR & E-EDR)

- Enduro courses to be designed to target 140mm-160mm bikes (36mm forks)
- Pause UCI E-Enduro World Cup. WBD/UCI to work with industry on a future format for the E-MTB World Cup. E-Enduro will maintain UCI World Championship status. E-Enduro will also remain an Open Racing category
- Enduro U21 category (17-20yr) to become Junior category (17-18yr), to align gravity formats



UCI Cross-country World Cup Event Schedule

Thursday	Press Conference
Friday	Training
	UCI Cross-country Short Track World Cup - U23
Saturday	Training - Elite
	Fan Activations
	UCI Cross-country Olympic World Cup - U23 <i>LIVE</i>
	UCI Cross-country Short Track World Cup - Elite <i>LIVE</i>
Sunday	Fan Activations
	UCI Cross-country Olympic World Cup - Elite <i>LIVE</i>

UCI Downhill World Cup Event Schedule

Thursday	Press Conference
Friday	Training (timed)
Saturday	Elite Qualifying 1
	Junior Qualifying
	Elite Qualifying 2
	Fan Activations
Sunday	UCI Downhill World Cup Final - Junior <i>LIVE</i>
	Fan Activations
	UCI Downhill World Cup Final - Elite <i>LIVE</i>

UCI Enduro World Cup Event Schedule	
Thursday	Press Conference
Friday	Training
	Open Racing
Saturday	Fan Activations
	Open Enduro Amateur Race (including E-Enduro)
Sunday	UCI Enduro World Cup

TO BE  
CONFIRMED

Downhill & Enduro World Cup Event Schedule	
Thursday	Enduro Training
	Press Conference
Friday	UCI Enduro World Cup
	Downhill Training (timed)
	Fan Activations
Saturday	Downhill Elite Qualifying 1
	Downhill Junior Qualifying
	Downhill Elite Qualifying 2
	Fan Activations
Sunday	Downhill Training (timed)
	Fan Activations
	UCI Downhill World Cup Final - Junior <i>LIVE</i>
	UCI Downhill World Cup Final - Elite <i>LIVE</i>

TO BE  
CONFIRMED



UCI Cross-country & Downhill World Cup Event Schedule	
Thursday	Cross-country Training
	Downhill Training (timed)
	Press Conference
Friday	Cross-country Training
	Downhill Elite Qualifying 1
	Downhill Junior Qualifying
	Downhill Elite Qualifying 2
	Fan Activations
	UCI Cross-country Short Track World Cup - U23
	UCI Cross-country Short Track World Cup - Elite <i>LIVE</i>

Saturday	Cross-country Training
	Downhill Training (timed)
	Fan Activations
	UCI Downhill World Cup Final - Junior <i>LIVE</i>
Sunday	UCI Downhill World Cup Final - Elite <i>LIVE</i>
	UCI Cross-country Olympic World Cup - U23
	Fan Activations
	UCI Cross-country Olympic World Cup - Elite <i>LIVE</i>

TO BE  
CONFIRMED

WHOOOP

UCI  
MOUNTAIN BIKE  
WORLD SERIES

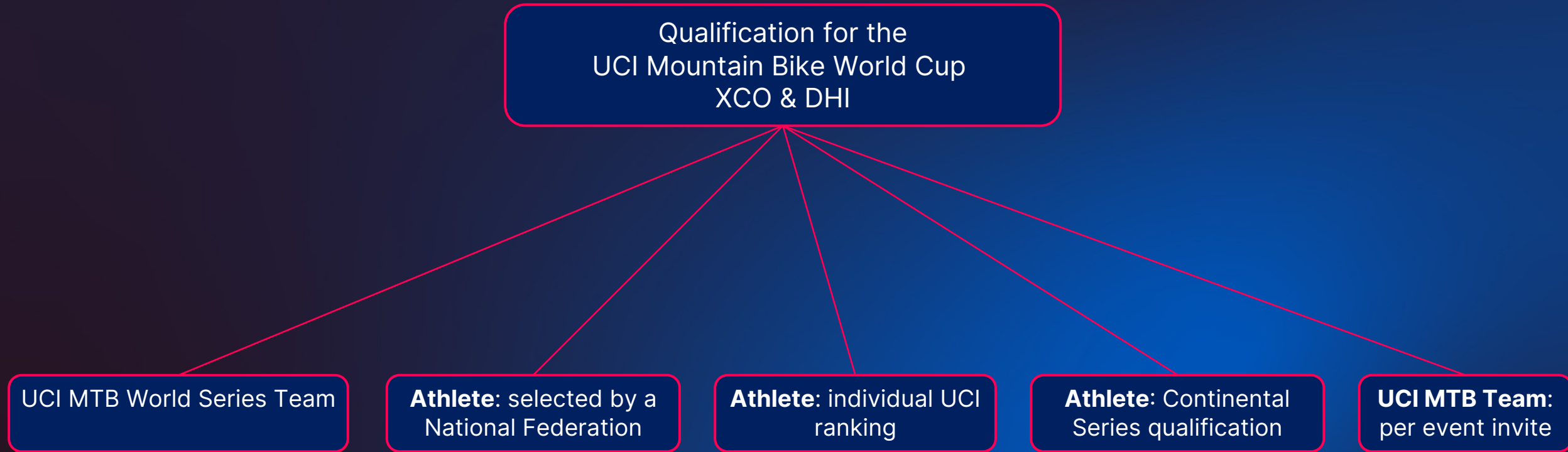
# 02

## QUALIFYING PATHWAY



WBD | Sports







## UCI WORLD CUP ENTRY: PER EVENT

### TEAMS:

- Any rider from a UCI MTB World Series Team
- Any rider from 8 UCI MTB Teams selected using the wild-card team scoring matrix, 1 month prior to the event

### NATIONAL FEDERATIONS:

- National Federation quota – Elite 3/race, U23 XCO & Junior DHI 4/race

### CONTINENTAL SERIES:

- Top 5 individual riders from previous season Continental Series overall standing (*from 2026, not including riders registered to World Series teams*)
- Top 5 individual riders from each Continental Series round, 'Golden ticket' for 1 round of The UCI World Cup within the current season (*not including riders registered to World Series teams*)

### INDIVIDUALS:

- Any current National, Continental or UCI World Champion in the format entered, and in XCO, the current Olympic Champion
- In XCO Elite, any rider ranked in the top-100 of the UCI ranking
- In XCO U23, any rider ranked in the top-200 of the UCI ranking
- In DHI Elite, any rider ranked in the top-50 of the UCI ranking
- In DHI Junior, any rider ranked in the top-100 of the UCI ranking

*Note: All rankings used at the event entry closing date*

- Series consisting of between 4 – 8 rounds per Continent
- Coordinated by Confederations / National Federations
- Comprises events registered on the UCI calendar
- Where possible HC class events (Cross-country, Downhill)
- Separate races for Junior, U23 & Elite
- Open participation, not restricted to only riders from that continent
- Series Standings for individuals & UCI Teams
- Parity across confederations. A rider's best 4 rounds count for final continental series standings

WHOOP

UCI  
MOUNTAIN BIKE  
WORLD SERIES

03

# UCI TEAM CHANGES



WBD | Sports





## UCI Mountain Bike World Series Teams

- Team registration with UCI
- Qualify for an annual invitation from the annual UCI Team Ranking. Multi-year UCI licences available from 2026
- Two categories of UCI Mountain Bike World Series Team totaling a maximum of 40 UCI Mountain Bike World Series teams:
  - Maximum 20 Gravity Teams (Downhill and Enduro)
  - Maximum 20 Endurance Teams (Cross-country, Short Track)
- Managed throughout the year by WBD Sports. One package including paddock management, hospitality options, marketing rights, all entry fees and accreditations

## UCI Mountain Bike Teams

- Team registration with UCI
- Per event invites to UCI Downhill World Cup
- Full season invite to UCI Enduro World Cup
- Focus on pathway downhill racing at continental level. A stepping-stone to future UCI MTB World Series team status
- Relationship is with the UCI, managed per UCI World Cup event by each LOC
- Development tier below UCI MTB World Series Teams

## Athlete numbers, development team, & guest riders

- A team can enter a maximum of 4 riders per category, per race
- A UCI MTB World Series Team can link with another UCI MTB Team, to be defined as their 'development team'
- Within their 4-rider maximum a UCI MTB World Series Team may at any time include a rider from their development team
- A UCI MTB World Series Team may add a guest rider in addition to their 4-rider maximum at two events during the season

*(Note: The UCI World Cup team standing points attributed to the finishing position of a development or guest rider count for the UCI MTB World Series Team standings. The UCI points scored count for the individual rider & therefor the UCI MTB Team that rider is registered with)*

- UCI MTB World Series Teams must be present at every round of the UCI World Cup with at least 1 rider (DHI and XCO only)
- All Teams must register with UCI
- A team consists of minimum 3 athletes
- A team consists of maximum 10 athletes
- Team registration for 2025 by January 15<sup>th</sup> 2025
- Team registration for 2026 by November 15<sup>th</sup> 2025
- 2025: UCI create Team Rankings for XCO & DHI using riders registered for 2025
- 2026: UCI use regular UCI MTB Team Ranking
- Top-15 ranked teams per format (XCO & DHI) invited to become a UCI World Series Team for 1 year. In 2026 top-10 teams offered a 2-year license, teams 11<sup>th</sup>-15<sup>th</sup> 1 year
- In addition, 5 wild-cards will be awarded for annual UCI MTB World Series team status
- Total of 20 UCI MTB World Series Teams (Gravity 20, Endurance 20) per year (15 + 5 Wild Cards)
- *Note: Any wild-card teams will be selected using a scoring matrix*

## ENDURANCE

### UCI World Cup Standings

- *An award will be given on the podium to the first place team of the day*
- *A Blue number plate will be given on the podium to the leaders of the team overall UCI World Cup standings*
- Total points of the highest scoring 4 riders, irrespective of gender/category (including U23 XCO)

### UCI World Rankings

- Mixed Team UCI rankings will include U23 riders
- Total points of the highest scoring 4 riders, irrespective of gender/category

## GRAVITY

### UCI World Cup Standings

- *An award will be given on the podium to the first place team of the day*
- *A Blue number plate will be given on the podium to the leaders of the team overall UCI World Cup standings*
- Total points of the highest scoring 4 riders, irrespective of gender/category (including Junior)
- UCI World Cup standing points for Q1 and Finals only

### UCI World Rankings

- Total points of the highest scoring 4 riders, irrespective of gender/category
- UCI World Ranking points World Cup for Q1 and Finals only
- Mixed Team UCI rankings will include Junior riders



UCI MTB Teams will be able to apply for an annual UCI MTB World Series Team Wild Card licence

5 UCI MTB World Series Team Wildcards will be available for the entire World Cup season (per format)

UCI MTB World Series team wild cards will be calculated using the UCI Team ranking on the below dates:

- Team registration for 2025 by January 10<sup>th</sup> 2025
- Team registration for 2026 by November 15<sup>th</sup> 2025

Annual UCI MTB World Series Team status will be awarded for two categories of team:

- Endurance (Cross-country & Short Track)
- Gravity (Downhill & Enduro)

**Teams will be scored 1-10 on the following criteria:**

For UCI MTB World Series Team Wild Card annual invitation:

- UCI MTB team ranking, current & previous season
- Profile of any individual athletes
- Team composition (multi-category, multi-gender)
- Profile of team sponsors (out of industry, global, etc.)
- Media profile of team (social media, etc.)
- Any injury issues during current or previous season
- Anti-doping history

8 invites will be sent to UCI MTB Teams per individual World Cup event based on a scoring matrix

Per event invites will be sent to UCI MTB Teams one month in advance of each World Cup event (per format)

UCI MTB Teams will need to apply for a World Cup invitation at the latest 6 weeks prior to each event

## Invites c

**UCI Teams will be scored 1-10 on the following criteria:**

For UCI MTB Team per World Cup event invitation (per format):

- UCI MTB team ranking, current & previous season
- Profile of any individual athletes
- Team composition (multi-category, multi-gender)
- Profile of team sponsors (out of industry, global, etc.)
- Media profile of team (social media, etc.)
- Any injury issues during current or previous season
- Anti-doping history
- Home country of team
- Continental Series team standing

